

## **BRC: 'LESS IS MORE' APPROACH NEEDED ON REGULATION**

25 April 2005

Commenting on the Conservatives pledges on reducing regulation and red tape, BRC Director General, Kevin Hawkins, said:

"The BRC welcomes the recognition that regulation and red tape are damaging business and the commitment to reducing government involvement in the affairs of business. The BRC has always said that the 'less is more' principle is a sensible one when it comes to unnecessary regulation and we have called for full and rapid implementation of the Hampton Report in our 'Manifesto for Retail'.

"Retailers need a framework that will encourage enterprise and growth - not stifle it in red tape. Promises and plans to reduce the burden of regulation are easy to make, but everything will depend on whether they are fully and wholeheartedly implemented. Whoever is elected on 6 May, these plans must not be left on a shelf to gather dust."