

Wednesday 10 November 2004

### **IoD sets timetable for Enterprise Week**

With Enterprise Week just days away the Institute of Directors (IoD) today announced its full programme of nation-wide events.

From 15th - 21st November the UK's first national celebration of enterprise aims to draw the attention of young people to the benefits of careers in business.

Involving many hundreds of activities all over the UK offering inspiration and practical advice for people who want to make their ideas happen. The week will include enterprise in all its forms - business start-ups, non-profit 'social enterprise' and enterprising activity by employees within existing organisations.

Miles Templeman, Director General of the IoD, said:

"Enterprise Week is a celebration of the indomitable spirit of entrepreneurs throughout the UK. People who through drive and determination have brought unique ideas to fruition. Without such people the UK would be infinitely poorer - financially, technologically and culturally.

"A successful economy needs entrepreneurs like a fire needs a spark. Today's start-up businesses are tomorrow's wealth generators, tax-payers and employers."

The specific aims of Enterprise Week are to inspire people in their teens and twenties - and to engage those who influence young people or provide services for them - in a discussion about the importance of enterprise.

IoD organised events include:

- \* Plymouth, National Marine Aquarium, Monday 15 November.  
This will be a unique opportunity for young entrepreneurs to network with local business leaders.
- \* Maidstone, County Hall, Monday 15 November.  
Enterprise and Entrepreneurship linking Business and Education Breakfast Seminar organised in conjunction Kent County Council. IoD Kent members will learn more about the way in which the Council looks to support enterprise and entrepreneurship through education. The seminar presents the opportunity to meet the Council staff involved in this process and put questions to them.
- \* Manchester International Convention Centre, Conference for the Directors of Tomorrow, Tuesday 16 November.  
As part of the Business Enterprise Xchange Conference and Exhibition, IoD and MCCI (Manchester Chambers of Commerce and Industry) are holding a one-day conference for the Directors of Tomorrow with the support of the NWDA and Shell LiveWIRE.  
The day will be divided into two sessions, the first for 14 - 17 year olds and the second for 18 - 25 year olds. Each half day session will be hosted by broadcaster and entrepreneur, Anthony Wilson and comprise a panel of successful young entrepreneurs who can tell their story and take questions from the audience.

The networking element of the events will also allow young people to mix with entrepreneurs, business owners, advisors and each other.

\* Milton Keynes, Tuesday 16 November.

The South East Midlands Branch of the IoD has organised a visit to the School of Industrial and Manufacturing Science at Cranfield University. There will be a tour of the research facilities which will take in the coatings area, the waste laboratories, motorsports hub, nanotechnology and composites areas. It will be an ideal time for young entrepreneurs to see the facilities offered by Cranfield as well as a chance to network and socialise with IoD members and academics.

\* Birmingham, Aston Villa Football Club, Young Director of the Year Awards Tuesday 16 November.

The awards are being held to recognise, acknowledge and celebrate the achievements of the emerging leadership across all sectors of the British competitive environment.

The awards are open to Directors and Senior Managers from all sectors of the economy including the Voluntary and Public sectors as well as Partner and Senior Associates from professional firms.

An additional award will be presented for Business - Student Director of the Year. Sponsored by West Midlands Entrepreneurship Group and Birmingham Chamber of Commerce.

\* Bradford City Football Club, Be Enterprising - Impact Theatre Group Wednesday 17 November.

Half-day interactive workshops simulating board meetings & other business activities, aiming to raise the aspirations of 14 year olds by demonstrating, through drama, what is meant by 'enterprise'.

Also taking place in Sheffield on Monday 15 November, and Winifred Holtby School, Hull on Friday 19 November.

The Institute of Directors is working in association with the Industrial Trust, Enterprise Adviser Service Yorkshire, Leeds Metropolitan University Business School and Impact UK Ltd.

The events are sponsored by Yorkshire Forward.

Impact Theatre Group, [www.impactonlearning.com](http://www.impactonlearning.com)

\* Central London, Directors of Tomorrow Convention, Thursday 18 November. A convention for young people to be inspired by young entrepreneur role models including presentations from the founders of companies such as Innocent Drinks, Fresh Minds and Yo! Sushi. The Industrial Trust is working with The Institute of Directors to arrange for over 100 Sixth Form students from around the country to attend this event.

\* Southampton, Rose Bowl Cricket Ground, Thursday 18 November.

An entrepreneurship Masterclass in association with Young Enterprise South East Region. The target is to reach 100 children aged 15-16.

\* Belfast, The Ulster Bank Headquarters, Director Shadowing Scheme Thursday 18 November.

This scheme gives sixth formers a week's experience of shadowing a director or senior executive. Thursday will see the presentation of certificates to those who took part, and an award to the student who produces and presents the best report.

Sponsored by Ulster Bank

\* Cardiff, Marriott Hotel Thursday 18 November.  
Business Quiz - hosted by Roy Noble. Involves CIM, CMI, FSB with leading  
businesses & young people.

\* Essex Branch of the IoD has published a 20-page guide to  
entrepreneurial success which is being sent to schools during Enterprise  
Week.

For more information on any of these events please contact the IoD Press  
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