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To: Show business Editors & Reporters

WHO IS THE CELEBRITY SHOPPER OF THE YEAR? THE CONTENDERS!

For the first time ever, Britain's retailers have nominated the Top 10 celebrities who stand a chance of being awarded the title of official retail industry Celebrity Shopper Of The Year.

The celebrities in the running are:

Laurence Llewelyn-Bowen

Colleen McLoughlin

Elton John

Victoria Beckham

Jamie Oliver

Trinny & Suzanna

Abi Titmuss

David Beckham

Jude Law

Richard E Grant

The winner will be announced at the British Retail Consortium's glittering Annual Dinner at the Grosvenor Hotel on Monday night in front of 1300 guest including Government ministers, MPs and the country's top retailers.

If you want the inside track on why the country's top retailers have selected these celebrities as the ones who have had the most impact on the retail industry contact:

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