

*For immediate release  
13 September 2004*

To: Crime Journalists

## **BRC ANNUAL RETAIL CRIME SURVEY**

This years British Retail Consortium (BRC) Retail Crime Survey, the most authoritative survey on business crime in the UK, will be launched on 21 September 2004 at the Institute Of Directors (IOD) in London.

This is the eleventh annual retail crime survey, drawing responses from over 1,600 retail outlets, trading in a wide range of sectors throughout the UK.

The Crime Survey sets out the costs of crime and crime prevention, losses from staff and customer theft, robbery's and criminal damage and the volume of incidents such as violence against staff and till snatches. Last years survey showed crime costing the industry £1.7 billion in 2002 with crime prevention costing an additional £540 million - a total of £2.25 billion.

Ends

### **Notes to Editors:**

**The 2003 Crime Survey press launch will take place on 21 September, 09.30AM for 10.00AM start, at the IOD: 116 Pall Mall, London, SW1Y 5ED**

**To attend the launch, please email [kate.ison@brc.org.uk](mailto:kate.ison@brc.org.uk) tel: 0207 854 8920.**

There is a case study available from a large convenience store in Cheadle, Cheshire. For further information, contact Kate Ison, BRC press officer [kate.ison@brc.org.uk](mailto:kate.ison@brc.org.uk)  
Tel; 0207 854 8920

The retail sector employs over 2.7 million people - 11% of total UK workforce. The BRC represents a whole range of retailers, including the large multiples, department stores and independent shops, selling a wide selection of products through centre of town, out of town, rural and virtual stores.

The Crime Survey is sponsored by ADT, the UK's largest provider of electronic security, fire detection and associated building management systems and part of the world's premier security group.