

# BRITISH RETAIL CONSORTIUM

To all economic, consumer and retail journalists

*For immediate release  
5 January 2005*

## **RELEASE SCHEDULE FOR DECEMBER SALES MONITOR AND SHOP PRICE INDEX**

The BRC-KPMG Retail Sales Monitor covering December will be issued on Monday 10 January 2005 **under strict embargo until Tuesday 11 January 00:01 hrs.**

The monitor will cover the period 28 November 2004 – 1 January 2005.

**Expected release time is Monday 10 January, 16:00 hrs (under embargo until 00.01 hours Tuesday 11 January 2005).**

The BRC Shop Price Index for December will be released on Thursday 13 January 2005. Expected release time is 10.00 hrs, for immediate release.

For information or to arrange interviews, please contact:

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### **Note to Editors:**

The British Retail Consortium is the lead trade association representing the whole range of retailers, from the large multiples and department stores through to independents, selling a wide selection of products through centre of town, out of town, rural and virtual stores.