

Broadband Report

Friday 8 October 2004

The Institute of Directors will be launching the findings of a major new survey into business take-up of broadband internet on Friday 8 October. The survey, carried out in conjunction with broadband provider Nildram, examines the extent of penetration of high speed internet connections of SMEs throughout the UK.

Prof. Jim Norton, Senior Policy Analyst at the IoD, and one of the UK's foremost authorities on e-business, will be explaining the findings of the survey in a presentation to the media at the IoD's Central London headquarters.

The launch will be held in the Derby Room of the Institute of Directors, 116 Pall Mall, London SW1Y 5ED on Friday 8th October 2004, 11.00am.

If you would like to attend or require further details please contact the IoD Press Office on 020 7451 3264 or email press@iod.com.